



CREATIVE FASHION & DESIGN



COMPANY **PROFILE**

CREATIVE FASHION & DESIGN Team



Payel Khan

CEO



Rajib Sheikh

Managing Director



ABOUT **COMPANY** WHO ARE WE?

OUR HISTORY

Type of Business	:	Manufacturer and Exporter & Importer.
Legal Status	:	Proprietorship

Year of Establishment: 2010 our company has initiated and developed. The concept of "Creative Fashion and Design". Our first domain of intervention was garments which are presently our main activity. Since our creation we have been developing our expertise in the garments industry. 10 years of experience has largely validated our concept and placed us as a leader in this field. Through every day solving sourcing problems for our long-term customers, we have developed in-depth knowledge in the main fashion items we sell and continue to evolve according to the end customer and purchasing needs.





WOMEN'S WEAR

01

KIDS WEAR

02

PLUS SIZE

03

SPORTS WEAR

04

UNDER WEAR

05

FAST FASHION

06

06

MEN'S WEAR

07

NEW BORN

08

MATERNITY

09

UNIFORM

10

SWEATER

11

HOME TEXTILE

WHAT
WE DO?





OUR CONCEPT

ETHICS

QUALITY

PRICE

SPEED



DESIGN

COMMUNICATION

CAPACITY

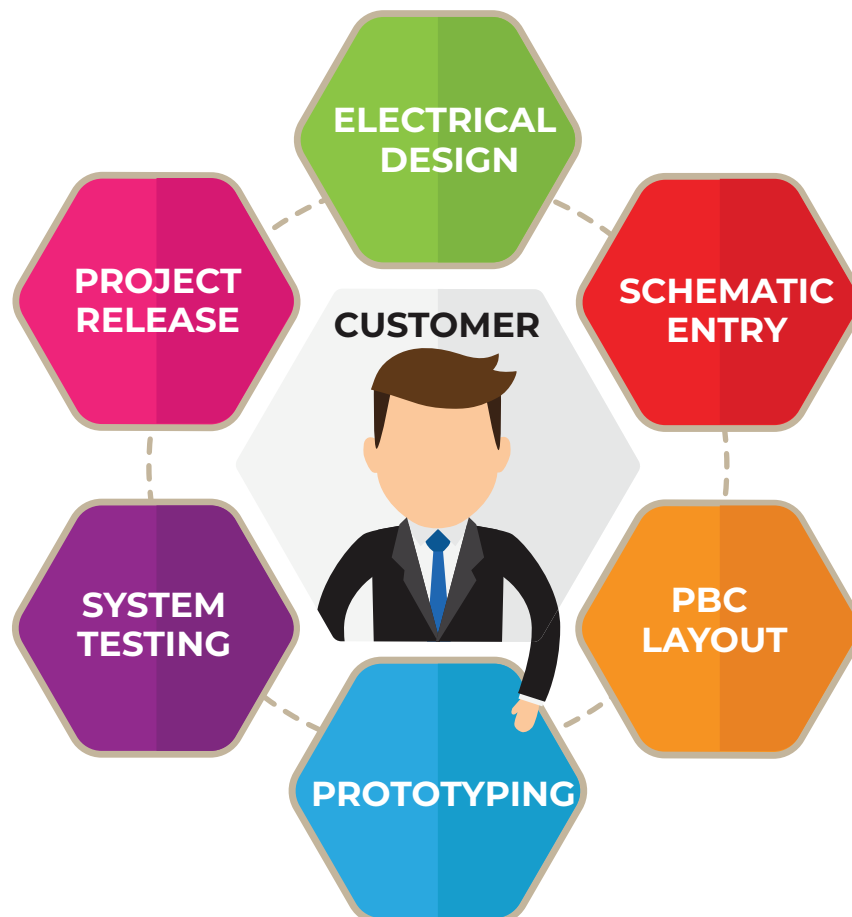
OUR **SERVICE**

- ✓ **KNITTING, DYEING, SEWING FINISHING AND GARMENTS ALL YOUR NEEDS - UNDER ONE ROOF.**
- ✓ **EQUIPPED WITH TOP-OF-THE-LINE PRODUCTION FACILITIES.**
- ✓ **ENVIRONMENTALLY COMMITTED APPAREL PRODUCER.**
- ✓ **COMPOSITE TEXTILE FOR YOUR COMPOSITE SATISFACTIONS.**



DESIGN & **DEVELOPMENT**

Creative Fashion and Design Insightfull R&d Team Is Always On The Lookout For New Types Of Fabrics And Products. This Helps The Design And Development Team And Result In Better Client-management. This keeps **Creative Fashion and Design**. One Step Ahead Of Other Textile-manufactures. This Fully-fledged Section, Headed By A Foreign Expert, Prepares Its Own Seasonal Collection According To The Latest Market-trends.



WORK PLACE **ENVIRONMENT**





ETHICAL COMPLIANCE

- ✓ Ethical compliance is layered in 2 categories for us.
- ✓ The first Layer is market fits compliance requirements which are monitored by our own team members.
- ✓ The second layer is the requirements of each of our buyer which are inspected by authorized and nominated 3rd party professionals.
- ✓ With this 2 layer system, 100% of our production is conducted in locations complainant to the international and local labor standards.



QUALITY

Quality has been the growing concern of our customers in the past years. With highly the competitive retail market we are continuously increasing our quality standard there is no compromise in case of quality.

PRICE

Price raw materials, exchange rates, knitting and weaving capacity, local labor cost. And an endless number of factors will eventually influence and have a positive or negative impact on price. We work buyers to create strategies to overcome price hikes where possible..





SPEED

- ✓ Several factors will influence the production lead-time from the raw materials used to the local holidays of a country.
- ✓ It is our job to adjust the production schedules and locations accordingly to adapt the lead-time to the customer requirement.
- ✓ We have lead- times spanning from 30 days to 115 days according to the country and category of a product selected.
- ✓ It one of our core strengths to be able to deliver fashion quickly to the customers.



COMMUNICATION

We believe that communication is at the heart of our business. That is why we have an operation in each of the customers and manufactures always. There is no gap between them.





OUR CAPACITY

- ✓ We've a good list of compliant garments factories sourcing which works with us like according to Buyer requirements.
- ✓ **CREATIVE FASHION AND DESIGN.** has always been pushing the limits of its capacity, and can now handle volume orders with ease. As a composite manufacturer, **CREATIVE FASHION AND DESIGN.** advanced from knitting, dyeing and finishing to garment-manufacturing at a massive scale.
- ✓ **CREATIVE FASHION AND DESIGN.** has been increasing its manufacturing-capacity over the years, to convey volume orders of clients, in a shorter lead- time. It can successfully produced 1 million pieces of garment per year. In 2016 alone,
- ✓ **CREATIVE FASHION AND DESIGN.** exported 1.7 million pieces of garment, a figure which is expected to reach 2.5 million by 2018.

OUR **CLIENT**

BRAND

MELON FASHION

WHISPERING SMITH LTD

USF COLLECTION

ELVE

HOLLAND HOUSE

BEAVERS

RUBIE'S DEUTSCHLAND

COUNTRY

RUSSIA

UK

USA

GREECE

NETHERLAND

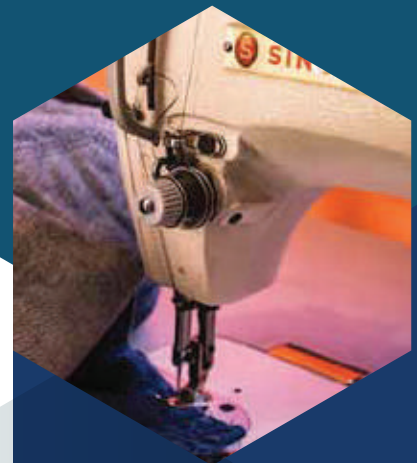
FINLAND

GERMANY



SOME OF OUR **CONTROLS INCLUDE?**

- ✔ Factory evaluations
- ✔ Sample appraisal
- ✔ Identify and pre-empt production problems during placement meeting.
- ✔ Monitor laboratory tests result and match against local testing data.
- ✔ Maintain accurate product details and records.
- ✔ We understand that communication between the buyer and vendor is of prime Importance. Hence our organization is well equipped with Internal LAN system and email facilities. Our shipping staff caters the need to ensure timely delivery of consignments and the right documents.



OUR DEDICATED EXPORT STAFF IS MAINLY **INVOLVED IN THE AREAS OF**

- ✔ Checking incoming documents for accuracy and completeness
- ✔ Tracking shipments during transit
- ✔ Co-ordination of shipping requirements need to ensure timely delivery of consignments and the right documents.

OUR MISSION

- ✔ To satisfy customers with superior quality and value.
- ✔ To meet the goal we are committed to putting the best
- ✔ Endeavors and work as a team efficiently for continual
- ✔ Improvement of the quality management system. The management ensures the employee's benefits and Provide training to improve their skills to the desired Level.





OUR **VISSION**

Our vision is to achieve business. Excellence by working with world Class buyers for garments where quality will be the cornerstone of success.



MARKET **INFORMATION**

Develop new resources and products Appraise vendors of Buyer's requirements, Effective costing and price negotiations, Communications with buyer on a daily basis counters checking Or product quality, weekly report for customers, highlighting Production status, shipping information, sample status and Other customized reports for customers.



**TOTAL NO OF STAFF IN
CREATIVE FASHION AND DESIGN
OFFICE 30**





CONCLUSION

There are many things in CREATIVE FASHION AND DESIGN, favor including its current installed capability. A management team and work force that is committed to developing a market Adequate that will in turn guarantee job security for them in a setting that is superior to industry standards.



BANK DETAILS:

SOCIAL ISLAMI BANK LIMITED

10/1 MADANI AVENUE, VATARA NATUN BAZAR, DHAKA, BANGLADESH.



CORPORATE OFFICE

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